NOISE

Corporate Sales Product Catalogue

About us

Noise was founded with the mission to democratize connected lifestyle for consumers. With consumer centricity at its core, the homegrown brand has constantly come up with industry-leading and path-breaking innovations in wearable tech, audio and connected tech.

Noise makes the latest personal technology accessories available & accessible to young consumers. It has been India's No. 1 wearable watch brand for over three years, reinforcing its position as the market leader in this category.

India's No.1 SMARTWATCH BRAND	**India's No.2** TWS BRAND	**Globally No.3** SMARTWATCH BRAND
25%+ MARKET SHARE IN SMARTWATCH IN INDIA	NOISE LABS INHOUSE INNOVATION HUB	**4.4 STAR** RATED APP

India's No.1 Smartwatch brand for 3 years in a row*

Noise is India's No.1 Wearable Watch Brand for 3 years in a row by IDC Worldwide Wearable Device Tracker and Counterpoint Research, reinforcing its position as the market leader.

Counterpoint | IDC

*IDC India Monthly Wearable Device Tracker, February 2023

What makes us market leader in the smartwatch category?

Product excellence

We use design to maximize the perceived value of our products. We deliver far higher quality of products with superior hardware technology

Tech & R&D investment

Invested ahead of time into creating value for customers beyond the device through our NoiseFit App. Development of Noise Labs – in house tech incubator & product launchpad

Consumer Understanding

Unbeaten understanding of customer needs & requirements. Brand building that resonates with the target segment

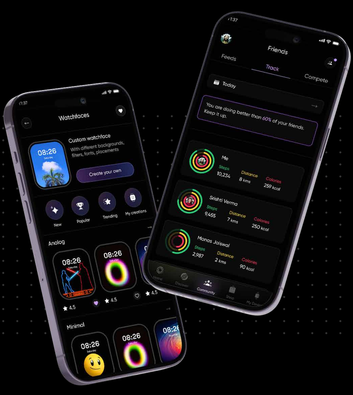
NoiseFit App

When you choose Noise, you choose a connected world of great things. Unlock the best of fitness and health with our NoiseFit app, loaded with the best features you could ask for.

1M+	20M+	8M+	4.4
Daily active users	App downloads	Monthly active users	Rated on Playstore

#1 RATED APP ON Google Play

4.6 STAR RATED ON App Store



Smart dashboard

Stay in sync with your health, fitness and overall activity statistics presented in one easy dashboard

Community fitness

Make fitness fun by inviting your friends and family and compete with them in interesting challenges

Multiple watch faces

Express yourself with numerous customizable and cloud-based watch faces

Awards & Recognition

Noise's journey featured in **Forbes Cover story,** featuring Cofounders Amit Khatri & Gaurav Khatri

Noise felicitated with **'Bootstrapped Hero'** title at **Forbes India leadership Award 2023**

Noise awarded as the **'Bootstrap Champ'** at industry's prestigious **The Economic Times Startup Awards 2022**

Cofounder, Amit Khatri featured in the **Forbes India cover** alongside the winners of Forbes India leadership Award 2023

Cover story in **Entrepreneur Magazine**, featuring Amit Khatri, Cofounder, Noise

Forbes India Leadership Award winning brand profiling story in March 2023 edition (featuring Cofounders Amit Khatri & Gaurav Khatri)

SMARTWATCH

ColorFit
Grande

1.69" LCD display
60 sports modes
SpO2 monitor
Stress monitor
Sleep monitor

MRP. ₹4999

ColorFit Pulse
Grand 2

1.85" HD display
BT calling
100+ watch faces
100+ sports modes
Four stage sleep tracking

MRP. ₹5999

NoiseFit
Curve

1.38" TFT display
BT calling
Noise Health Suite™
100 sports modes
IP68 waterproof

MRP. ₹5999

ColorFit
Canvas

1.96" HD display
BT calling
Functional crown
Heart rate tracker
AI voice assistant

MRP. ₹6999

ColorFit
Caliber 3 Plus

1.96" AMOLED display
Metallic body
BT calling with Tru Sync™
QR code for payments
Noise Health Suite™

MRP. ₹6999

NoiseFit
Mettle

1.4" HD display
Metallic build
BT calling
100+ watch faces
120 sports modes

MRP. ₹7999

ColorFit
Vision 3

1.96" AMOLED display
Metallic build
Functional crown
BT calling
100+ sports modes

MRP. ₹8999

NoiseFit
Halo Plus

1.46" AMOLED display
Metallic build
BT calling
100+ watch faces
100 sports modes

MRP. ₹8999

ColorFit
Pro 5

1.85" AMOLED display
Metallic build
Functional crown
DIY watch faces
SOS feature

MRP. ₹8999

ColorFit
Pro 5 Elite

1.85" AMOLED display
Limited edition metal strap
Noise Health Suite™
SOS feature
DIY watch faces

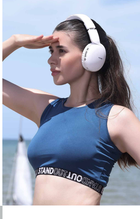
MRP. ₹9999

ColorFit
Pro 5 Max

1.96" AMOLED display
Quick health report
Detailed workout analysis
SOS feature
DIY watch faces

MRP. ₹9999

AUDIO



Neckband
Airwave

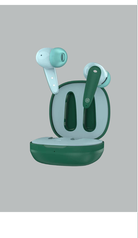
- Up to 60 hr playtime
- 3 EQ modes
- Low latency (up to 50ms)
- Hyper Sync™ tech
- 10mm driver

MRP. ₹2499

Buds
VS201

- Up to 60 hr playtime
- Smart touch controls
- Dual equalizer
- Type C charging
- IPX5 water resistant

MRP. ₹2999



Buds
VS404

- Up to 50 hr playtime
- Hyper Sync™ tech
- Quad mic with ENC
- Instacharge™
- Built-in 3 EQ modes

MRP. ₹3499

Buds
VS104

- Up to 30 hr playtime
- Hyper Sync™ tech
- Tru Bass™
- 13mm driver
- Instacharge™

MRP. ₹3299

Buds
VS104 Max

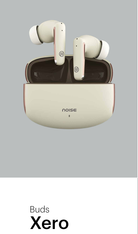
- Up to 45 hr playtime
- ANC (up to 25dB)
- Transparency mode
- Quad mic with ENC
- Instacharge™

MRP. ₹4999

Buds
VS102 Pro

- ANC (up to 25dB)
- Up to 70 hr playtime
- Low latency (up to 40ms)
- Quad mic with ENC
- Voice assistant

MRP. ₹4999



Buds
Venus

- ANC (up to 30dB)
- Up to 40 hr playtime
- Quad mic with ENC
- Low latency (up to 45ms)
- Instacharge™

MRP. ₹4999

Buds
Xero

- Advanced hybrid ANC
- Sound+ algorithm
- Up to 50 hr playtime
- 12.4mm driver
- In-ear detection

MRP. ₹6999

Noise
Vibe 2

- Up to 15 hr playtime
- 5W sound output
- 52mm speaker
- TWS pairing support
- Tru Bass™

MRP. ₹3499

Headphones
Noise Two

- Up to 50 hr playtime
- Low latency (up to 40ms)
- Dual pairing
- 4 play modes
- 40mm driver

MRP. ₹4999

Noise
Pure Pods

- Up to 80 hr playtime
- Airwave™ technology
- Quad mic with ENC
- Touch controls
- 16mm drivers

MRP. ₹6999

For queries and orders please write to-
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